

Business (BP/EP) Occupational Certificate

Overview

This certificate combines a practical, step-by-step approach with a theoretical foundation to form a basic framework for understanding the theory, process, and practice of business. The aim of the certificate is to present the most current thinking in business as well as provide learners the opportunity to apply ideas and develop useful business skills.

Award Outcomes

- Demonstrate effective business communication skills
- Demonstrate interpersonal skills
- Demonstrate team building skills
- Demonstrate professional business behavior
- Describe how the economic, competitive, political, technological, social, legal, and global environments impact business performance
- Solve business problems using fundamental business concepts

Career Opportunities

Sales and Business Development Representative or Manager, Personal Banker, Clinical Support Representative

Program Requirements

Technical Studies Required 17 Credits

BUSN1000	Principles of Business	3
BUSN1140	Business Law	3
BUSN1200	Business Communication	3
BUSN2005	Principles of Marketing	4
BUSN2055	Principles of Management	4

General Education Required 0 Credits

General Education Elective 0 Credits

Technical Studies Elective 0 Credits

Total Occupational Certificate Credits 17